

TRAINING WORKSHOP

# FOR SALES

## LEADERS & MANAGERS

**2025**  
**DATE: 12<sup>TH</sup> JULY**

Hotel De Shalimar  
Multan

FOR REGISTRATION

**CONTACT US**

+92 309 6666117 | +92 309 6662947  
info@synergybsolutions.com  
www.synergybsolutions.com

A ONE-DAY INTENSIVE WORKSHOP FOR SALES  
LEADERS & MANAGERS

## SALES MANAGEMENT MASTERCLASS 2025

**Exclusive For:**

- Sales Directors
- National Sales Managers
- Zonal Sales Managers
- Divisional Sales Managers
- Territory Sales Managers
- Sales Managers & Sales Leaders
- All Managers Overseeing the Sales Funnel
- Entrepreneurs & Business Owners
- Aspiring Sales Team Leaders





# INTRODUCTION

## Workshop Overview

By Synergy Business Solutions

You're balancing numbers, managing pressure from above, keeping your team motivated, and trying to hold it all together without burning out. Sales leadership today isn't just about closing deals. It's about bringing out the best in people while keeping performance steady, no matter what the market throws at you.

This one-day masterclass is for sales managers/leaders who want to lead with clarity and confidence. This is not a lecture — it's a working session. If you're ready to move from managing the day-to-day to building a culture where your team thrives, this is your moment.

## KEY TAKEAWAYS:

Participants will walk away with:

- Proven frameworks to manage and scale sales teams
- Techniques to build high-performance sales cultures
- Insights into modern buyer psychology and behavior
- Tools for performance tracking, coaching, & motivation
- Strategies to align sales targets with business goals
- Target Achievement

## Why it's for you

- Leadership Upgrade
- Sales Leadership Mastery
- Coaching Framework
- Team Momentum

## Training Duration

- Full-Day 9:00AM to 5:00PM
- Date: 12<sup>th</sup> July, 2025



TRAINER



**KHAWAJA MUHAMMAD  
SOHAIL TUFAIL  
(CEO)**  
Workshop Leader

## KHAWAJA MUHAMMAD SOHAIL TUFAIL

- Business Founder with 30+ years of success
- Executive coach and business advisor
- Certified NLP Master Practitioner (ABNLP)
- Certified NeuroLeadership Institute Coach
- Expert in NLP and brain-based sales coaching



# TRAINING MODULES



## 01/ BUILDING HIGH-PERFORMANCE SALES TEAMS

Attract top sales talent by identifying performers who align with business values and drive growth.



## 02/ COACHING FOR CONSISTENT PERFORMANCE

Enable managers with effective coaching skills to continuously support, develop, and uplift their team's performance.



## 03/ TARGET SETTING, FORECASTING & BURNOUT MANAGEMENT

Set KPIs that reflect market conditions while balancing pressure to prevent burnout.



## 04/ THE NEUROSCIENCE OF TARGET ACHIEVEMENT

Equip sales teams with brain-based strategies to boost motivation, build habits, and consistently achieve targets.

## TRAINING METHODOLOGIES

- *Neuro-Linguistic Programming (NLP)*
- *Hypnotherapy*
- *Neuroscience*
- *Role-Play Activities*
- *Experiential Learning*
- *Case-Based Scenarios*



### WHAT'S INCLUDED IN THIS WORKSHOP FOR YOU?

- ✓ Certificate of Completion
- ✓ Training Materials & Worksheets
- ✓ Lunch & Refreshments
- ✓ Two Tea Breaks (Morning & Afternoon)
- ✓ Interactive Sessions & Practical Activities

### REGISTER NOW!

**DATE:** 12<sup>TH</sup> JULY, 2025

**LOCATION:** HOTEL DE SHALIMAR, MULTAN

## REGISTER NOW!

### BANK DETAILS

**Bank Name:** Meezan Bank

**Account Title:** Synergy Business Solutions

**Account Number:** 05820100260529

**IBAN #** PK57MEZN0005820100260529



### CONTACT REGISTRATION TEAM

**Email:** [info@synergybsolutions.com](mailto:info@synergybsolutions.com)

**Phone:** +92 309 6666117 | +92 309 6662947 | 061 2149655

### MODE OF PAYMENT (SOPS)

#### 1. Bank Transfer / Online Payment

Transfer the amount to Synergy Business Solutions' designated account and share the receipt via email or WhatsApp. Payment will be verified within 24 hours.

#### 2. Cash Payment

Pay at our office or designated collection point. A receipt will be issued as proof of payment.



Discover more via our  
Website!